



香港浸會大學
HONG KONG BAPTIST UNIVERSITY



COLLEGE OF 國際學院
INTERNATIONAL EDUCATION



Services Rebranding Competition



Services List: (Choose one only)

- Service-Learning
- Social Innovation and Entrepreneurship
- Learning Strategy Series
- Personal Growth Series: I + ING Zone
- Play Ambassador
- Peer Mentorship Program

Briefing A) 27 Oct (Thu) 4-5pm

Briefing B) 2 Nov (Wed) 11-12am (English session)

Venue: SMC T.B.C.

LINK: <https://bit.ly/3emqhsH>

Enrolment deadline: A) 25 Oct y B) 31 Oct noon

Participants: All SCE and CIE students are welcome!

Supporting Partner: Smart Talents Marketing Communications



Productions

1. 1-page Design Concept
2. Poster template x 6
3. LOGO x 1

DEADLINE of submission:
17 Nov 2022 12nn

Enquiry: Ms Kalia HO

Email: kalia@hkbu.edu.hk Tel: 3411 3182